

### Welcome!

Write in the chat your relationship with Art Shanty Projects + why you're here today!

#### Community agreements for today:

#### Respect pronouns

#### Zoom etiquette:

- Mics off while listening
- Use the chat as much/as little as you enjoy
- In the spirit of actively participating in community - please keep your cameras on (unless you are taking a break, have a personal reason, or you do not want to be included in the recording)

Consent to record



# Welcome to the Art Shanty Projects 2024 Artist Forum! June 20, 2023 @ 6pm





# **ARTIST FORUM AGENDA**

**Art Shanty overview** - who we are!

2024 Program Details - dates, location

Open Call - 2024 guidelines, application process

Types of projects

Performances + Art Actions -

spaces available this year, examples

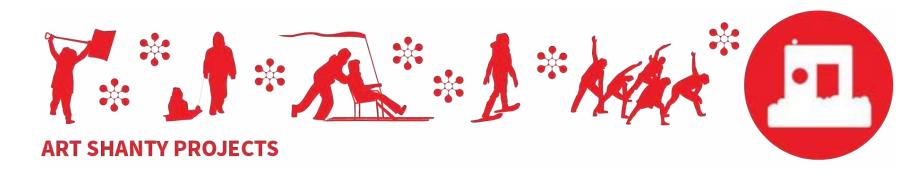
**Shanties** 

Q&A, artist tips, knowledge sharing, etc



#### **MISSION:**

Art Shanty Projects intentionally creates an impermanent art village on Minnesota lake ice amid changing climate and environment. With a spirit of embracing challenges through creativity, we support an ecosystem that inspires everyone to create and participate in art, thrive in winter, and build community.



# **Art Shanty Projects History**



- Operating since 2004, nonprofit since 2015
- Medicine Lake, White Bear Lake, Bdé Umáŋ (Lake Harriet)
- Inspired by ice fishing villages + lack of building codes on the lake! Subverting winter traditions through art
- **Public art:** we attract tens of thousands of visitors mostly adult humans, some with children, also other animals (dogs, cats, chickens . . . )
- Focus on engagement and interaction, social aspect of the village, bringing people together in an isolating season the 'collective effervescence' that fosters a sense of awe when doing things in tandem with friends & strangers (suggested listens:
   Dacher Keltner the Thrilling New Science of Awe, Vivek Murthy To Be A Healer)



We're celebrating 20 years of weird & wonderful winters in 2024!

Thank you to our founders, Peter Haakon Thompson & David Pitman, and to EVERYONE who has ever participated as an artist, performer, staff member, board member or volunteer!

# Who we are!

Art Shanty Projects is a small 501c3 nonprofit arts organization made up of very enthusiastic, creative, resourceful people who make a BIG program happen!



# 6 part-time staff members (2 year-round / 4 seasonal)





# Volunteers during the program









#### **OVERVIEW of the 2024 On-Ice Program**



LOCATION: Bdé Umán / Lake Harriet in Minneapolis

**PROGRAM DATES:** January 20 - February 11, 2024

**PUBLIC HOURS:** 10am - 4pm Saturdays and Sundays

(shanty installation weekend is January 13-14, strike is February 17-18)

#### **LET'S REVIEW KEY GUIDELINES!!!**

(please read the FULL guidelines BEFORE SUBMITTING!)

#### **Shanty Artists:**

https://artshantyprojects.org/2024-call-for-shanty-artists/

#### **Performances + Art Actions:**

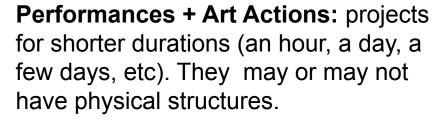
https://artshantyprojects.org/2024-call-for-performances-art-actions/

#### FAQs:

https://artshantyprojects.org/2024-faqs-for-applicants/

#### TWO TYPES OF PROJECTS / OPEN CALLS

**Shanties:** physical installations that remain throughout the month and are activated by artists during all public festival hours







## Adjusted pandemic guidelines!



We have presented exterior-only shanties in 2022 and 2023, with no major COVID incidents (while other events and venues closed down during omicron surge), yay!

We surveyed artists, staff, board, visitors; there was overwhelming support of artists choosing their comfort level in welcoming people inside or remaining exterior-only

This gives visitors options as well!

We want to continue having options for the most vulnerable members of our community.

#### **Details on TYPES of shanties**

SHANTY ARTISTS CAN CHOOSE CLASSIC OR EXTERIOR

#### Classic shanties (with a twist):

- Artists can welcome visitors inside again, yay!
- Even in this scenario, artists are required to also activate the exterior in some meaningful way. This is good for accessibility, reducing lines, and creating a vibrant village at every turn.

#### **Exterior Shanties:**

- Not comfortable inviting people in? No problem! Artists can design shanties for an exterior experience for visitors
- In this scenario, artists can be outside OR inside
- Artists can build in a warming space for themselves if they like

# **Accessibility**



#### Current festival initiatives:

- ramps to the ice + a fleet of kicksleds to get around
- Daily ASL interpreters, audio describers
- Website has been assessed and is currently being redesigned for accessibility, alt text on all images in communications

Artists are expected to incorporate accessibility into their project design:

- Interact at different heights
- Engage multiple senses
- Ramps required if visitors physically interact on raised platforms

### WHO can submit an application?



**ANYONE** that wants to propose new and innovative ways to engage artistically with the public in the social context of a village on a frozen lake.

Music-makers, poets, builders, citizen scientists, dancers, puppeteers, writers, painters, outdoors-people, conversationalists, craftspeople, storytellers, activists, athletes, etc...

Artists can live anywhere, but we do not have additional stipends for travel or lodging. There are no application fees! Yay!

### **HOW does the Open Call process work?**

Submit an application through a google form (due July 13 at 11:59pm) !!!

- The Artistic Director assembles and oversees 2 jury panels one for shanty submissions and one for performances + art actions
- Each jury includes one current ASP board member + one past ASP artist, plus other artists, curators or arts professionals
- The jury panelists independently review + score applications and the they gather to discuss the submissions until they arrive upon a curatorial decision collectively (their rubric will be available on the ASP website!)

#### **SEEKING JURORS**

If you or someone you know wants to sit on the jury panel, send a nomination to: <a href="mailto:program@artshantyprojects.org">program@artshantyprojects.org</a>

Jurors receive a \$100 honorarium for their work.

We especially need past shanty artists+ performers! Current-year applicantsare not eligible.



## What criteria are used for evaluating proposals?

- **Vision:** An exciting idea with adherence to Art Shanty Projects artistic goals and with a sound plan for audience engagement
- Design and Feasibility: Clear understanding of design/building requirements and evidence of capacity to successfully build the structure / rehearse the performance, activate the project during public hours, and engage with the community of participants (including artists, visitors, volunteers, staff and board members).

Due to the challenging nature of operating in winter conditions, on a frozen lake, design + feasibility carries equal weight to vision!

# What are the artistic goals? (make sure your project is in alignment with these goals! Our application questions parallel them)

- 1. Projects should contribute to creating a **vibrant village**, with a balance of both **bold and intimate** structures and activities. Shanties should be **visually appealing**, collectively enough to draw participants across the ice from the shore to our village. Performances and art actions should **add to the atmosphere** of the village and encourage people to linger.
- 2. We are intentionally creating a temporary village and **social community**. Projects should **encourage active co-creation** with a wide array of participants, including other artists, visitors, volunteers, staff, or the occasional non-human animal.
- 3. Projects should **engage multiple senses** to maximize participation in an effort to creatively remove barriers due to language, mobility, hearing, sight or otherwise.
- 4. We are operating on Indigenous water and have a responsibility to help protect it. Projects should **respect** and engage with the natural environment of the frozen lake and engage in sustainable practices and choices, whenever possible. We have a 'leave no trace' philosophy, only footsteps should be left behind.
- 5. The festival aims to engage with a wide array of artistic and cultural perspectives, being mindful of intersections of race, class, gender, age, ability, etc. Artists should not appropriate other cultures in their work, but instead focus on creating projects that **invite exchange with their own personal culture, practices, process, perspective, etc.**

#### What are the application components?

**Contact information -** pick one person who will represent your group

#### **Written questions**

- Please answer directly and plainly!
- Don't assume jurors know your work (even if it's past Art Shanty work)
- Make a case for your idea! Even if you've presented it before.

#### **Supporting Materials** - sketches, renderings, audio samples, videos, photos, etc.

- These should help illustrate or animate your concept for the jury
- You can also include past work samples, if they relate to your proposal and/or demonstrate the kind of work you do and your ability to create this project
- These samples can be work from anyone on your team please make it clear who the artist or artists are

#### Compensation

**Shanty artist stipend:** \$2500 (same as 2023, which was an increase from previous year)

**Performer stipend:** up to \$900 depending on duration, frequency, group size, supply needs, and other factors (ask for what you need, detailed by category). Increase from previous year.

#### **ASP also provides:**

- Production support during the process
- Ways to connect with the shanty community
- Resources for free / discounted materials, equipment sharing, makers space access, etc.
   as much as possible
- Program hospitality (hot food & beverages on site, warming shanty, heated portapotty, etc)

# Some important things to note...

- No electricity on the ice! Gas generators are not allowed! Think low-tech,
   high impact cranks, levers, bicycle-powered contraptions, solar, deep cycle batteries, etc. Simple ideas are often the most effective
- No ice carousels, no swimming holes cut into the ice (for safety reasons)
- Consider the potential for weather changes -- extreme cold, snow, wind, rain, sleet, warming, melting, etc. Make sure your idea works reasonably well in all of these scenarios! This is part of the adventure
- Prioritize repurposed materials whenever possible! Sustainability and financial reasons. We have resources on where to obtain these.

# Advice on how to build warmth into your project design (BOTH shanties + performers):

- ASP will provide a warming space for artists
- Incorporate physical activity into your design / plan (for you and the visitors)
- Wear layers / big costumes / elaborate outfits as part of your design
- If you're a shanty artist, build something you can inhabit, incorporate a wind screen / ways to shelter from the wind





## **Types of Projects: PERFORMANCES + ART ACTIONS**



**Performance space consideration:** Can you perform it outdoors in variable weather conditions? (we have no interior performance spaces)

**Climate Change Consideration:** can you adapt if you end up performing this on shore due to unsafe ice?

#### Places to Perform (all on a frozen lake! yay!)

- town triangle (open area in a mildly chaotic gathering space)
- **performance stage** (outdoor platform built in 2023 12' wide x 8' deep with possibility for extension to 12' wide x 13' deep)
- in between shanties plowed pathways & open spaces; projects can be stationary or roving
- at/near a specific shanty (dependent on both projects being accepted by the jury)
- other specific needs? Let us know! We will try to accommodate them.

# Let's look at some examples of these spaces...

# Town Triangle





# On a performance stage







# At a specific shanty





# Other specific needs/requests (examples from 2022)







#### **Types of Projects: SHANTIES**

#### **Climate Change Requirements!**

You need to be able to use people power to adjust your shanty in a pinch!

- melting + refreezing conditions
- emergency evacuation situations

Strict weight limit 1500 lbs (less is better)

You MUST have 'skis' built in so you can slide it (likely wooden, 2x6 or 2x10s)

You cannot permanently stake your project into the ice (performers can temporarily stake something for a day)





Classic Shanties Let's get inside again! (if you want)



Example of an interior + exterior from 2020

### Classic Shanties Some interiors from 2020 with skylights





## Classic Shanties Some exteriors from 2018







# Classic Shanties Some exteriors from earlier years



# exterior-only shanty examples Aquarium Style Viewing (artists inside / audiences outside)





#### Look inside!









## **Completely open-air**









#### Windows! Exchange between inside and out



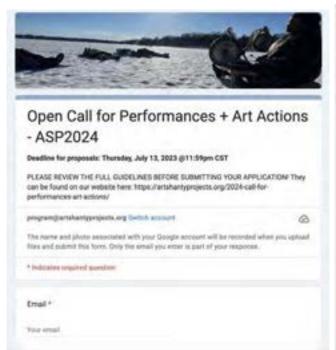


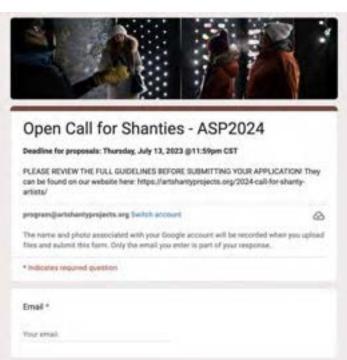


#### **GET YOUR APPLICATION IN ON TIME!**

**July 13, 2023** @ 11:59pm

GOOGLE FORMS
ARE LINKED ON
OUR WEBSITE





https://artshantyprojects.org/2024-open-calls/

#### FURTHER HELP WITH YOUR APPLICATION

- If you have a question about the guidelines, requirements or application questions, please send an email to <a href="mailto:program@artshantyprojects.org">program@artshantyprojects.org</a>
- We do not have the capacity to review applications or give individual consultation in advance of the application deadline
- We recommend reading our FAQs on the website for more in depth information

THANK YOU for your interest to connect, and understanding of our capacity



Images used in this presentation are courtesy: Free Truth Media, Max Haynes, Shine On Photos and ASP staff members

Q&A

**Artist tips** 

**Knowledge sharing** 

ETC.

