



2023 On-Ice Program: Performer Submission Rubric

Process for Evaluation:

- Please review the project proposals and score each section in the rubric below.
- Vote *yes* on the spreadsheet by placing a '3' next to your top 12-15 proposals. Rank the others with a '2' for *maybe* and a '1' for *no thanks*.
- Jurors will discuss the proposals at the meeting with each other to agree upon the ranked order of projects, until the total performance artist budget is reached.

Scoring: 1 – 5 (1 is least good and 5 is best)

- 1 = The project does not adequately meet the criteria. It would not be a great addition to the shanty village
- 2 = The project needs quite a bit of help in this area. It might not be a great addition to the shanty village.
- 3 = The project meets some of the criteria, but could be stronger. It would be an ok addition to the shanty village.
- 4 = The project meets most of the criteria. It would be a good addition to the shanty village.
- 5 = The project enthusiastically meets the criteria. It would be a great addition to the shanty village!

Artistic Goals			
Goal	Questions	Score	Notes
Projects should contribute to creating a vibrant village, with a balance of both bold and intimate structures and activities. Performances and art actions should add to the atmosphere of the village and encourage people to linger.	Can you envision this project? Would it draw your attention? Would it contribute to a vibrant village?		
We are intentionally creating a temporary village and social community. Projects should encourage active co-creation with a wide array of participants, including other artists, visitors, volunteers, staff, or the occasional non-human animal.	Is this project engaging and/or interactive? Does the project address how different audiences will interact with this project?		
Projects should engage multiple senses to maximize participation in an effort to creatively	Can you envision how the project will engage multiple senses? Does it remove barriers in a creative way? Is		

remove barriers due to language, mobility, hearing, sight or otherwise.	accessibility an compelling part of the project, rather than an afterthought?		
We are operating on Indigenous water and have a responsibility to help protect it. Projects should respect and engage with the natural environment of the frozen lake and engage in sustainable practices and choices, whenever possible. We have a 'leave no trace' philosophy, only footsteps should be left behind.	Does the project respect the environment, thematically or in practice? Was the project imagined and designed with sustainability in mind?		
The festival aims to engage with a wide array of artistic and cultural perspectives, being mindful of intersections of race, class, gender, age, ability, etc. Artists should not appropriate other cultures in their work, but instead focus on creating projects that invite exchange with their own personal culture, practices, process, perspective, etc.	Do they authentically identify their own culture, practice, movement or perspective and why they want to share it? Will this project add a fresh/interesting/important perspective to the village?		

Feasibility			
Section	Questions	Score	Notes
Production/Technical Design	Does their plan for production and technical needs seem feasible? Can they make it happen on a frozen lake in variable weather conditions?		
Experience/Interaction Design	Do the proposed activities and interactions seem reasonable to make happen? Have they considered COVID requirements in their activities? Have they addressed crowd interaction and management?		

Team	Do the artist(s) have a reasonable team to accomplish their plan? Does it seem like they are capable of creating and producing their project?		
Budget	Does the budget make sense? Does it seem like the project can be produced with the included budget? Does the total number of engagements/performances match the artist's proposed budget?		
Supporting Materials	Do their work samples indicate this project is well thought out and/or they have the ability to create it?		

Bonus			
Section	Criteria	Score	Notes
Additional considerations	Here is an opportunity for jurors to advocate for a proposal they feel would be a really amazing addition to the shanty village and is enthusiastically in alignment with ASP's mission and vision.		

Project Name	Total Score