



ART SHANTY PROJECTS

2022 Open Call for Performances and Art Actions GUIDELINES + APPLICATION QUESTIONS

Deadline for proposals: Thursday, July 15, 2021 @11:59pm CST

For more information on the organization visit <https://artshantyprojects.org/about-us/>

For more info on our 2022 program, including a detailed timeline, please review the open call page on our website: www.artshantyprojects.org/2022-open-call-for-performances-art-actions

REMINDER: PANDEMIC PROGRAM CHANGES FOR 2022

Art Shanty Projects is a joyful expression of public art, and we have a commitment to prioritize public health in our operations. As the trajectory of the pandemic is still unknown, and in the spirit of abundant caution and love for our community, we are offering an EXTERIOR-ONLY EXPERIENCE for visitors in 2022.

We ask that all applicants remain covid-conscious with their rehearsing, staffing and audience engagement. At the time of this posting we plan to have all artists and audiences wear masks for the On-Ice Program. We will be in discussion collectively about any further decisions that impact the shanty community and the public programming as we approach the winter season.

PERFORMANCE SPACES

We have three types of spaces to offer:

1. The town square - this is a large open space in the middle of the village, which may include a stage-like area for more presentational projects
2. Pathways and in-between spaces (performing anywhere in and around plowed paths and areas between shanties in the village)
3. At/near a specific shanty project, in coordination or collaboration with the shanty artists. Please note that a proposal for a project to happen in coordination with a specific shanty is subject to acceptance of both projects.

Depending on weather conditions projects may be required to perform on shore if the ice conditions are not safe.

PERFORMANCE CONSIDERATIONS

Artists should take the following guidelines into consideration when designing or developing an idea to submit a successful proposal. All selected artists will receive consultation and resources for best practices from staff and past shanty artists to ensure a successful project.

1. Environment

- The design of the project should take the environment and variable winter weather conditions into consideration, including wind, snow, extreme cold, rain, etc.
- Generators are not allowed at any time. We recommend using the principle of “low tech, high impact” to creatively make your project ‘work’, which may involve employing people power (think: bike-generated contraptions, manual levers or cranks, etc.). If the project requires other types of power, options include solar power, deep cycle batteries, and renewable methods for charging. Note that these options may not work perfectly in extremely cold weather conditions.
- Prioritize, whenever possible, using repurposed materials. Also consider the future life of your materials (can they be repurposed again or recycled?)
- We welcome projects that include sound elements, and will work to place chosen projects in appropriate places, but ask that artists respect neighboring projects.

2. Set-up - for projects that contain physical elements only (may not apply to all projects)

- Elaborate set-up is not recommended. It’s not a simple task to assemble things on a windy, cold, frozen lake while wearing mittens!
- The lake sees intense winds which places incredible strain and wear on structures. Design your project to minimize the chance of materials falling off, blowing away, and being scattered as litter and/or frozen into the ice.
- The project should be designed to be physically accessible to people interacting at different heights (adults, children, people in wheelchairs, etc), which may include designing interactive elements at various levels, having a ramp incorporated into your structure, etc. We will review specific requirements with selected artists.

3. Safety

- There are certain things that are not allowed for safety reasons, including ice carousels, holes cut into the ice for swimming, etc. If you are unsure about your proposed activity, please contact us with questions before submitting it.

4. Logistics

- To ensure the successful scheduling and placement of your project amid a vibrant festival, we will need to understand your site parameters, project duration, and the number of times you plan to enact it.

4. Community

- Our festival is open to all ages and abilities. Elements should be appealing to and appropriate for adults, some of whom might be looking after children.
- All artists, staff, board members and volunteers will sign a community agreement, which is intended to support an inclusive space. It includes a commitment to respecting pronouns, using gender neutral language with strangers, getting consent to take photos, holding ourselves accountable to one another when we cause or witness harm, etc.

SELECTION CRITERIA

All proposals will be reviewed by a small panel of professional artists, curators, arts administrators and a representative from the Art Shanty Projects Board of Directors based on the following criteria:

- Vision: An exciting idea with adherence to Art Shanty Projects artistic goals and with a sound plan for audience engagement.
- Design and Feasibility: Clear understanding of design/building requirements and evidence of capacity to successfully build the structure, staff the project during public hours, and engage with the community of participants (including artists, visitors, volunteers, staff and board members).

Tips for a Strong Proposal

- Jurors read a lot of proposals. Help them out by answering each question directly and plainly.
- Do not assume jury members know you or are familiar with your work. Make sure if you reference past projects (even if they're Art Shanty projects), you include them in your work samples.
- Do not assume that just because you have done your project before, it will get chosen again. Make a strong case for it! Also, adapt it to the new guidelines!
- Share a draft of your written proposal with someone else to read. Ask them to verbally describe your project back to you. This might help identify what is clear, and what needs more definition.

APPLICATION QUESTIONS

Part I: Basic Information

Proposed project name (short answer)

Brief project concept (short answer, 1-2 sentence synopsis)

Primary Contact Name (short answer)

Primary Contact Cell Phone (short answer)

Primary Contact Email (short answer)

Who else is on your team? (short answer, list individual or group names)

*Where in the village would you ideally enact your project? **Select all that apply:***

- *In the open space of the Town Square*
- *At a 'stage' in the Town Square*
- *Roving throughout the village*
- *I have plans to be partnered with a specific shanty (please list details below)*
- *I'm interested in being partnered with a shanty, and am open to some matchmaking magic!*
- *I'm flexible / open to direction on this*

If you selected 'near a specific shanty', which one do you have in mind? Have you coordinated with them yet? Reminder: this opportunity is pending approval of both projects by the juries. (short answer, 1-2 sentences)

In your ideal world, how many times would you do your activity? (dropdown, 1-8 times)

What is the length of each engagement (ex. 2 hours, 4 hours, all day/6 hours) (short answer)

If it's more than once, do you want to do it (select all that apply):

- *all on the same day*
- *over multiple days*
- *I'm flexible*

Do you have any other notes on the frequency, duration or timing of your project? (short answer)

Part II: Artistic Goals

Tell us all about the project you would like to create!

REMINDER: this year visitors will not be going inside shanties and everyone will be outside! Design a project that considers this.

Artistic Goals:

1. Projects should contribute to creating a vibrant village, with a balance of both bold and intimate structures and activities. Shanties should be visually appealing, collectively enough to draw participants across the ice from the shore to our village. Performances and art actions should add to the atmosphere of the village and encourage people to linger.
2. We are intentionally creating a temporary village and social community. Projects should encourage active co-creation with a wide array of participants, including other artists, visitors, volunteers, staff, or the occasional non-human animal.
3. Projects should engage multiple senses to maximize participation in an effort to creatively remove barriers due to language, mobility, hearing, sight or otherwise.
4. We are operating on Indigenous water and have a responsibility to help protect it. Projects should respect and engage with the natural environment of the frozen lake and engage in sustainable practices and choices, whenever possible. We have a 'leave no trace' philosophy, only footsteps should be left behind.
5. The festival aims to engage with a wide array of artistic and cultural perspectives, being mindful of intersections of race, class, gender, age, ability, etc. Artists should not appropriate other cultures in their work, but instead focus on creating projects that invite exchange with their own personal culture, practices, process, perspective, etc.

Tell us about your project! How does it contribute to creating the atmosphere of a vibrant village? (limit 1000 characters)

*Describe how your project contributes to the interactive social community of the village. What is your experience with or interest in engaging with the public? How will you facilitate co-creation through this project? What will a visitor to the project do, experience, or learn? **(limit 1000 characters)***

*How will your project engage many ways of experiencing the world, beyond visual? (sound, touch, smell, etc). What elements of your project will be especially engaging for people of various ages, who speak a different language, and/or have limited mobility, hearing, or sight? **(limit 800 characters)***

*Describe how your project relates to, interacts with, and/or respects the frozen lake. This might be in relation to thematic content, connection to place or context, material choices, etc. **(limit 600 characters)***

*What personal cultures, practices, movements or perspectives is your project rooted in? (Examples: street art; cycling; DIY makers; Afrofuturism; eco-feminism; team sports; meditation; citizen science; etc). What excites you about sharing this with other people who may or may not be familiar with this? **(limit 600 characters)***

Part III: Feasibility

Address your ability to rehearse and complete the performance. With the potential of thousands of visitors per day, how will the interactive aspect of your project accommodate the potential flow of traffic and handle crowds, in a covid-conscious way?

*What skills do you and your collaborators have (or are eager to learn) that will contribute to the team's ability to rehearse and perform your project? This could relate to generating conceptual ideas, planning and rehearsing activities, enthusiasm for engaging with strangers, etc. **(Limit 1000 characters)***

*Describe how your project is covid-conscious. Will activities work wearing masks and at an appropriate physical distance if necessary? Since people will not be going inside shanties this year, did you intentionally build anything into your design to keep participants warm and happy? **(Limit 1000 characters)***

*What are your production and/or technical needs? Please share how you plan to make your project happen, given the guidelines and the challenges of being on a frozen lake. **(limit 800 characters)***

*What is still unresolved for you at this time? What resources do you have in place to resolve those things? What help or expertise do you need? **(Limit 800 characters)***

Budget

Please think about what it might take to create your project and list potential costs per category. It's OK if the budget breakdown changes later, this is just an estimate so jurors can help assess whether your plan is reasonable. If you are accepted, you do not need to report actual costs post-program.

Consider in-kind goods or services when making your budget (i.e. what are you getting for free?!). We recommend reserving a small portion of your money for 'contingency' (i.e. unexpected expenses that

may come up). Your total budget should not exceed \$800, the maximum amount Art Shanty Projects is offering, unless you have funding from another source (and in that case, please list it). It's OK to list "\$0" if you don't plan to spend money in any particular category.

We understand each project has unique needs. Please consider the following guidelines as you make your budget:

\$800 - an activity that lasts an entire day, two half days, or once every weekend

\$400 - an activity that lasts a half day, or for two shorter periods over two days

\$200 - activities that are short, and happen only once

*List the expense for each of the following categories: **(short answer):***

- Materials (costumes, props, etc)
- Equipment (anything you need to rent or purchase)
- Transportation (rental trucks, gas, etc)
- Stipends (for artists or collaborators)
- Space Rental (if you are renting rehearsal or studio space)
- Other (please define)
- Contingency (money held for unexpected expenses)

*How much are you requesting, in total, for this activity? **(short answer)***

*If your budget totals more than \$800, please list where you intend to get the additional funds for your project, and whether those sources are confirmed or pending. **(short answer)***

Supporting Materials

Give us an enhanced idea of your plan!

Upload relevant supporting materials (renderings of proposed performance activities and/or past work samples that are related to this proposal). Include anything that will help the jury understand your concept. (up to five samples -- photos, illustrations, short videos that document or explain your project, audio, etc.). Please keep images under 2MB and audio/video clips 45 seconds or less.

List title, date, medium and description for each sample provided.

APPLY TODAY!

We look forward to reading your proposal.